

Time Zone	Price in BGN for 30" spot								
	National	Sofia	Varna	Burgas	Plovdiv	Veliko Tarnovo	Ruse	Stara Zagora	Region*
06:00 - 08:00	177 BGN/ 90,50 €	63 BGN/ 32,21 €	20 BGN/ 10,23 €	20 BGN/ 10,23 €	20 BGN/ 10,23 €	15 BGN/ 7,67 €	19 BGN/ 9,71 €	19 BGN/ 9,71 €	29 BGN/ 14,83 €
08:00 - 11:00	187 BGN/ 95,61 €	67 BGN/ 34,26 €	21 BGN/ 10,74 €	21 BGN/ 10,74 €	21 BGN/ 10,74 €	16 BGN/ 8,18 €	20 BGN/ 10,23 €	20 BGN/ 10,23 €	31 BGN/ 15,85 €
11:00 - 17:00	151 BGN/ 77,21 €	49 BGN/ 25,05 €	18 BGN/ 9,20 €	18 BGN/ 9,20 €	18 BGN/ 9,20 €	13 BGN/ 6,65 €	17 BGN/ 8,69 €	17 BGN/ 8,69 €	23 BGN/ 11,76 €
17:00 - 19:00	187 BGN/ 95,61 €	67 BGN/ 34,26 €	21 BGN/ 10,74 €	21 BGN/ 10,74 €	21 BGN/ 10,74 €	16 BGN/ 8,18 €	20 BGN/ 10,23 €	20 BGN/ 10,23 €	31 BGN/ 15,85 €
19:00 - 21:00	177 BGN/ 90,50 €	63 BGN/ 32,21 €	20 BGN/ 10,23 €	20 BGN/ 10,23 €	20 BGN/ 10,23 €	15 BGN/ 7,67 €	19 BGN/ 9,71 €	19 BGN/ 9,71 €	29 BGN/ 14,83 €
21:00 - 00:00	52 BGN/ 26,59 €	19 BGN/ 9,71 €	8 BGN/ 4,09 €	8 BGN/ 4,09 €	8 BGN/ 4,09 €	7 BGN/ 3,58 €	7 BGN/ 3,58 €	7 BGN/ 3,58 €	14 BGN/ 7,16 €
00:00 - 06:00	24 BGN/ 12,27 €	8 BGN/ 4,09 €	5 BGN/ 2,56 €	5 BGN/ 2,56 €	5 BGN/ 2,56 €	5 BGN/ 2,56 €	5 BGN/ 2,56 €	5 BGN/ 2,56 €	8 BGN/ 4,09 €

Variation of fixed prices is applied in the following cases:

Broadcast of a spot up to 25"	- 5%
Broadcast of a spot up to 20"	- 10%
Broadcast of a spot up to 15"	- 20%
Broadcast of a spot up to 10"	- 40%
Broadcast of a spot up to 5"	- 50%
Broadcast of a spot up to 45"	+ 50%
Broadcast of a spot up to 60"	+ 100%
First/last position in the commercial break	+ 30%
Positioning of the spot in a separate commercial break	+ 50%
Fixed time	+ 20%
Additional trade mark in spot	+ 20%

Packages

2 radio stations	5%
3 radio stations	9%
4 radio stations	11%
5 radio stations	16%
Audio spot production cost	210 BGN/ 107,37 €
Paid report up to 1 minute	350 BGN/ 178,95 €

*Region included: **Dobrich, Shumen, Sliven, Kardzhali, Nessebar, Levski, Byala, Samokov, Tryavna, Teteven, Velingrad, Karlovo**

The rate card is valid from 01/01/2025

The prices are in BGN excl. VAT